



## **WTCB QUARTERLY REPORT 7/1/18–9/30/18**

During the third quarter of 2018, WTCB hosted (2) twelve-hour radio-thons for the benefit of The Alford Youth Center. Each broadcast featured interviews with the center's personnel, as well as soliciting donations from our listener audience. Funds raised will benefit The Alford Youth Center Backpack Challenge, whose purpose is to provide daily meals and nutrition for area children who are experiencing food insecurity. The broadcasts, held on July 24<sup>th</sup> and September 6<sup>th</sup>, raised nearly \$20,000.